

style



# Melissa Hoyer

with

➤ Global make-up man **Napoleon Perdis** continues to divide and conquer, having just arrived back in town to launch his new skin-care range, Auto Pilot Step 1-2-3. David Jones has given the Nap-star all its ground-floor windows for the range, while he promotes his new “make-up” philosophy (pictured), preaching to people to “make up” with those they need to! Napoleon will also appear in DJs’ city store, doing makeovers on 40 women who have secured one of the \$499 bookings (the money redeemable on product) next Thursday. Napoleon’s DJs events are always a sell-out, with his appearance in DJs’ Chermiside, Brisbane store being the most successful in history.



➤ True-blue Aussie brand **Victa** has gone from making mowers to filling the fashion racks, with American fashion hot spots warming to the Aussie name’s footwear and clothing range. The label is proving popular in the US, with top fashion stores like American Rag, Bloomingdale’s and Nordstrom already stocking it. The new boot range (pictured) brings street cred to the Aussie work boot, while the trucker-style caps embroidered with vintage Victa logos were worn by American rock band The Killers when they toured Australia last November. The range is available at Glue Store, phone (02) 9256 8400 or visit [www.gluestore.com.au](http://www.gluestore.com.au)

➤ The organisers of the Sydney fashion festival will be keen to see how the annual and highly successful L’Oréal Melbourne Fashion Festival



does it so well when that event kicks off tonight down south. With Myer holding its mega runway show tomorrow night, Insider will deliver its Myer fashion verdict next week.

➤ **Margaret Harrop** has created quite a stir with her annual fashion initiative, Wholesale Heaven. The biannual event kicks off again next weekend after she scoured the world looking for some great French, German and Italian fashion finds, which are all autumn/winter pieces. The event, at 751 New South Head Rd, Rose Bay, is open to the public from Monday, March 10, with VIP customers invited to peruse the weekend before. If you want to join the VIP crew, phone (02) 9977 0877.

➤ Australian designers **Marnie Skillings**, **Charlie Brown**, **Simona**, **Ksubi** and **Orson & Blake** have created one-off pairs of Ruby Slippers to be auctioned at a Ted Noffs Foundation fundraiser this Saturday at Camperdown bike store Deus ex Machina. Hosted by comedian **Bob Downe**, it will raise funds for the Ted Noffs Street University. Tickets \$100 by visiting [www.noffs.org.au](http://www.noffs.org.au) or call (02) 9310 0133.

➤ Fitness specialist **HF Industries** has teamed with **Chic Management** to bring its high-profile model talent the latest in wellness and fitness technology via something called the **Power Plate**. Installed at the agency’s Woollahra headquarters, the “Plate” will give Chic chicks access to an advanced form of training, in preparation for the fashion week shows later next month. Power Plate devotees include **Natalie Imbruglia**, **Kylie** and **Sting**, with the premise being to transfer “vibrations to the muscles in the body, causing them to contract in a reflex action”. More details, visit [www.powerplate.com.au](http://www.powerplate.com.au)

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