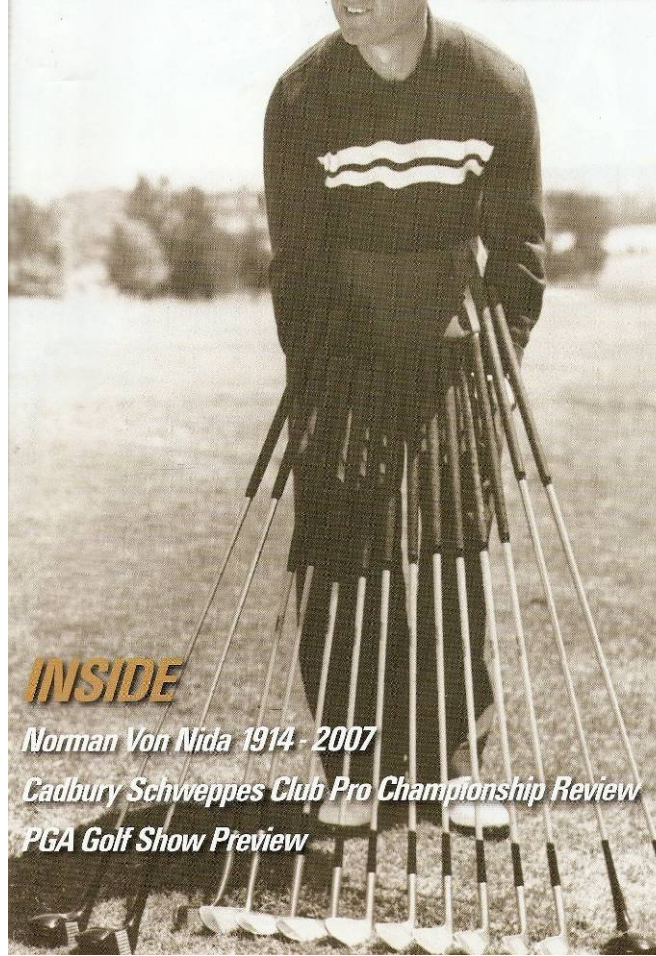


PGA MAGAZINE

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PGA Magazine
July – August 2007



INSIDE

Norman Von Nida 1914 - 2007

Cadbury Schweppes Club Pro Championship Review

PGA Golf Show Preview

2007 PGA GOLF SHOW PREVIEW



No boundaries, new rules - Grotto Golf apparel

The brainchild of PGA member Ian Jones and his wife Judy, Grotto Golf is a new company, launched just seven months ago but with stock now on the shelves of 70 shops in NSW and Queensland, offering apparel with what might be called 'street appeal'.

"What we have with Grotto Golf is apparel that covers two areas," Jones said. "It conforms to all the on-course dress regulations, while it can be worn and looks good away from the golf course as well."

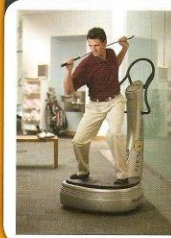
"While our target market was probably 15% to

35%, it has turned out that people of all ages have taken to wearing Grotto Golf apparel." Grotto Golf wear is for those who are young and also those who are young at heart. Whilst the origins are from the fairways and greens, Grotto Golf designs are inspired by the urban landscape. As the slogan goes, "the desire to create and challenge will lead to a place of new rules, where no boundaries exist. Grotto Golf has a range of polo shirts, shorts, caps, and now matching belts, to suit golfers of all ages. Both the existing styles as well as a range of exciting new designs will be available at the Grotto Golf display at the upcoming PGA Golf Show. The Grotto Golf head office is located on the Gold Coast, with more information

available by calling 0409 391 119, emailing grottogolf@ozemail.com.au or by visiting the website at www.grottogolf.com.



Efficient golf training with the Power-Plate®



To fulfil your potential on the golf course, whether at club level or in professional competitions, regular training on Power-Plate® can help to make considerable performance differences. Developed to optimise the effects of Whole Body Vibration training (WBV), the Power-Plate is a fitness machine which is being recognised as one of the most efficient training devices in the world.

European Ryder Cup team professionals Colin Montgomerie and Lee Westwood are among many professional sports men and women who have successfully incorporated Power-Plate® into their training programmes, and with great results.

A short workout on Power-Plate® is the equivalent of 60 minutes conventional strenuous exercise in the gym and is an ideal way to warm-up and get ready for action. Apart from building strength and tone, performing

dynamic stretching movements on Power-Plate® can also help improve range of motion.

Power-Plate® works by transferring vibrations to muscles, enabling them to contract and relax up to 50 times a second in a reflex action. A static or dynamic pose, held for up to 60 seconds at a time, activates multiple muscle groups simultaneously to improve muscle strength, power, performance, flexibility and range of motion.

Jeff Davis, Sports Scientist and Technical Consultant for Power-Plate® UK, explains: "I am convinced that Whole Body Vibration training will become an essential part of professional golfers training programmes worldwide over the next few years."

For further information, please contact HF Industries on 02 9531 6700, or see their display at the 2007 PGA Golf Show.

BozGolf's 'Vision' for the future

Xpert® - powered by Fantom, is the result of a BozGolf Australian 'Test Pilot' research and development program in collaboration with a team of designers and engineers at Fantom™ Golf's Asian based manufacturing facility. Highly respected golf industry consultants Bill and Wayne Bosley have added the Xpert® to their highly regarded Vision™ ball brand.

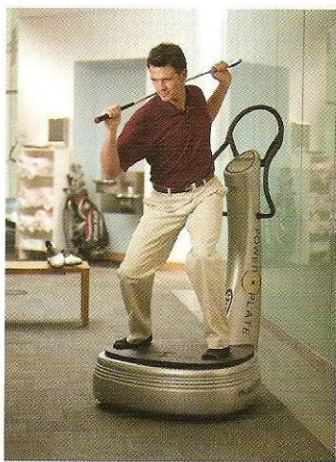
"Test Pilot" research highlighted the desire of low handicap club players to have a more durable Tour performance type of golf ball, with the Xpert® ball

The combination of these advances makes the Xpert® ball more durable with enhanced feel and shot control. The Xpert® adds to the new HiVis White Gold pearl finish with traditional two pole style markings. Vision™ Xpert® / UV yellow and Arctic white were all added to the USA & R&A conforming list in April this year.

The Xpert® has a recommended retail price of A\$90 per dozen and are now available. To check for your nearest stockist please visit



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