

Beauty



MORE POWER TO YOU

2 Multi-talented star, Erika Heynatz has partnered with Power Plate, becoming the Australian advocate. The machine is at the forefront of the move to overall wellness for anti-ageing, offering all the benefits of regular exercise – improvements in muscle tone, overall body strength, circulation, flexibility, bone mineral density, fitness and well-being. Workouts are intensified in just a fraction of the time, with just 15 minutes on the machine for a fully body workout. Heynatz says Power Plate has become integral to her fitness regime allowing her to fit short workouts into her busy schedule. Developed to optimise the effects of ACCELERATION TRAINING™, the Power Plate machine works by transferring vibrations to the muscles in the body causing them to contract in a reflex action. Different parts of the body are put in contact with the platform in various exercise positions ranging from squats, lunges and push-ups to abdominal crunches, tricep dips or bicep curls. A pose is held for up to 60 seconds at a time activating multiple muscle groups simultaneously to stretch, tone or strengthen.
Contact: www.powerplate.com.au

Collagen Curator

3 Nicolite is used to induce a bio effect on target areas of the body. In addition, natural collagen, called endorphins, are released by this stimulation. These chemicals reduce pain, stress levels, improve circulation and energy. This effect is the body's need for nicotine and physical symptoms. During treatment, energy is applied to points on the ears and face. The system is designed to replace nicotine, but he naturally. The effects can be seen in some cases it has been shown to eliminate the craving for Nicotine. The treatment has long-term effects, although many find it pleasant, comforting feeling which is caused by the release of endorphins in the brain.
Contact: Equipped 13

EQUIPPED

U-Tech and Radiancy join forces

1 U-Tech Medical Pty Ltd has joined with world-renowned Israel based beauty specialist company Radiancy. Established in 1994 by John Youssef, U-Tech Medical is a quality service provider, specialising in repairs and maintenance of medical equipment. A growing demand for non-invasive cosmetic procedures has led to people seeking alternative treatment solutions without the drawbacks or cost of cosmetic surgery. Light-based treatments for hair removal, skin rejuvenation and acne clearance provide consumers with visible, successful results, indisputable safety and non-prohibitive price tags. Since Radiancy's first system launched in 2000, they have provided affordable phototherapy systems that maintain high safety and effectiveness.

this milestone, Radiancy developed LHE - Light and Heat Energy technology. Unlike some conventional technologies, LHE utilises heat instead of discarding it and uses significantly lower fluence levels, creating a new standard of safety without sacrificing results. Extensive skin cooling techniques were no longer necessary. Instead, ice or a light topical anaesthetic cream is more than acceptable. This enabled Radiancy to build smaller, smarter and safer systems that radically lowered production and total system costs by eliminating the need for external cooling systems. LHE phototherapy treats skin rejuvenation, hair removal, acne clearance and psoriasis care. The compact units are easily moved from room-to-room or spa to salon. Each system has one-touch adjustments and simple pulsing protocols.

ONE IN A MILLION

4 SpaOne has built on its successful software by adding SMS confirmations, more report improved tagging of client data, research, additional for session packs (when a series or pack of 10 or 20 facial packs in one time is redeemed at a later stage). The software remains the tool and features no on-line Australian designed and a complimentary Australia helpdesk six days per week people with hands-on spa experience. Benefits include appointment book, control of sale, stock control, pre-marketing opportunities of reporting features on spa owners have their facts and figures at their fingertips.
Contact: SpaOne 1800 9

MORE POWER TO YOU

2 Multi-talented star, Erika Heynatz has partnered with Power Plate, becoming the Australian advocate. The machine is at the forefront of the move to overall wellness for anti-ageing, offering all the benefits of regular exercise – improvements in muscle tone, overall body strength, circulation, flexibility, bone mineral density, fitness and well-being. Workouts are intensified in just a fraction of the time, with just 15 minutes on the machine for a fully body workout. Heynatz says Power Plate has become integral to her fitness regime allowing her to fit short workouts into her busy schedule. Developed to optimise the effects of ACCELERATION TRAINING™, the Power Plate machine works by transferring vibrations to the muscles in the body causing them to contract in a reflex action. Different parts of the body are put in contact with the platform in various exercise positions ranging from squats, lunges and push-ups to abdominal crunches, tricep dips or bicep curls. A pose is held for up to 60 seconds at a time activating multiple muscle groups simultaneously to stretch, tone or strengthen.
Contact: www.powerplate.com.au

Professional
Beauty
Jan-Feb 08

Professional BEAUTY
JAN-FEB 08 THE BIBLE FOR THE AUSTRALIAN AESTHETICS INDUSTRY

Skincare technology
An organic matter

CORPS PROMISES
Spa and the body beautiful

TGA-alert: BUYER BEWARE
The high cost of cheap dealings

Down Mexico way
A day in the life of Ere Perez

IMAGE IS EVERYTHING
The importance of packaging

dermologie®
Everything is better